

The Sea Coast Echo

ECHO BLDG.
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MANY CANDIDATES

Fourth of July celebrations in several localities throughout the State afforded a number of the candidates for governor and other offices an opportunity to orate and make promises to the people,—just as they have been in the habit of doing from time immemorial. On the theory, perhaps, "it's the early bird that gets the worm," there are already a half dozen men who have "thrown their hats in the ring" and announced their willingness and desire to occupy the governor's mansion at Jackson, for four years after the first of January, 1932. There will probably be several more announcing their candidacy for the same office before many moons, some of whom will be wholly lacking in the possession of any of the essential qualifications for the office. One good thing for which all of us should be thankful, is the fact the election is many months away and the crop of candidates will be weeded out to a stand before the ballots are cast.

"BIG AND BIGGER PROFITS."

Regardless of what is said and done, big business, and little business, as well, is after big and bigger profits. That is one reason why, neither is fit to run the country.—Exchange. That isn't news, brother. For several years little business has not had a "look in" in the matter of running the country. Big business has had a strangle hold on the job and has certainly cleaned up "big and bigger profits."

Hattiesburg has a new postmaster, Everett T. Hatten, being the successor of E. A. Kernaghan who had been in the office for the past 27 years.

Former United States Senator Jim Reid of Missouri commenting on the ups and downs in Wall Street market values is credited with remarking: "It is a wise stock that knows its own par."

When it comes to electing a governor next year the people of Mississippi are capable of making a selection without any suggestions from the newspapers of Louisiana or any other State. However well intended, such suggestions will be resented.

The Wall Street stock market manipulators have been shearing more lambs during the past week, but with a rise in values new victims of the gamblers will continue to get into the game the novice had best keep out.

President Hoover's son has gone to work for the American Radiator Company and mention is made in announcing the fact that the young man bought "a set of union overalls" the very first thing. Of course, they were "union overalls," and just a bid for support for the G. O. P.

Dennis Murphree, who it may be remembered was elevated to the office of governor of Mississippi to fill the unexpired term of the lamented Whitfield, has announced that he will run for lieutenant-governor. "Run" is right, as that is about all he will do if Bidwell Adam says he wishes re-election.

Niagara Falls claimed another victim the other day in the person of George L. Stathakis, a 45-year-old man who attempted to go over the falls in a barrel. He went over all right but the barrel when picked up and opened it was found that he was dead. Just another dare-devil paying for his folly.

After more than 553 1-2 hours in the air the "City of Chicago" was brought to earth on the afternoon of July 4th, all records for endurance flying having been broken by the Hunter brothers, two farmer boys never before heard of until they got to the Windy City—with a second-hand aeroplane and announced their intention to go after the record set by the "City of St. Louis" last year.

Damage suits amounting to more than a quarter million dollars have been filed at Jackson by victims of "jake paralysis." State capital druggists will be bankrupt should the juries award plaintiffs a verdict. We have no sympathy for the victims, when it was so easy for them to come to this section where they could slake their thirst for liquor with some of the best moonshine stuff to be found anywhere.

The Jackson Daily News is of the opinion that "there is not an engineer in the State of Mississippi competent to tackle an \$88,000,000 building job." Of course our good friend Fred Sullens was referring to the construction of our long promised highway system, and we heartily agree with him. The new highway commission should go slow in the selection of an engineer and one should not be named until it is shown that he can "deliver the goods."

Just why a whole "passel" of Mississippians who go to other sections to spend their summer vacations rather than come to the Gulf Coast is a thing we cannot understand. Here they would find an ideal resort—cool breezes, delightful health-giving salt water bathing, everything in the way of amusements, and a thousand and one other diversions to make their vacation period something they will never forget. Maybe they are ignorant of the fact that the Mississippi seacoast comes nearer being heaven on earth as any place this side of the pearly gates.

THE EIGHTEENTH AMENDMENT.

There have been many notable instances of former staunch advocates of the Eighteenth Amendment undergoing a change of mind as to that statute's enforcement is an aid to the cause of temperance. Perhaps the outstanding pronouncement made on the subject is that of Dr. Katherine B. Davis, who is quoted by the New York World as saying:

"I have decided that prohibition has not worked and never can work. It would require a veritable army of men and billions of dollars to enforce it. Even then, I believe, it would not be successful without the co-operation of the various States, municipalities and the citizenry. Therefore, I now believe the cause of temperance can best be advanced by a change in the prohibition laws, and I am heartily in favor of the point of view proclaimed by Dwight W. Morrow. . . . I believe very strongly in temperance in all things. But I believe it can be brought about only by education and example. I do not think the Constitution of the United States is the place for legislation on those subjects which concern people's personal habits. Lastly, I do not believe the Federal Government could keep enough men on the job to enforce prohibition. If the individual States wish to keep it on their statutes and enforce it, that is their problem. But ten years of Federal prohibition has shown it a failure."

Dr. Davis is referred to as "a woman of extraordinary force and extraordinary education." She has been superintendent of the New York Reformatory for Women, Commissioner of Correction of New York City under the Mitchell reform administration, chairman of the Parole Commission of New York and general secretary of the Bureau of Social Hygiene. In the discharge of her duties in these various positions she has seen much of the evils of liquor and she hailed the enactment of national prohibition as, indeed, "a noble experiment," just as did thousands of other men and women who honestly believed that the Volstead Act and the Eighteenth Amendment would forever dry up the country. More than ten years trial has demonstrated that just the contrary is the case. Ten years ago, there were licensed liquor distilleries in a half dozen states throughout the United States. They were each operated under the watchful eyes of trusted government inspectors and every drop of their output of liquor paid a heavy tax. Today there is not a community in the entire forty-eight states of the Union where intoxicating liquor of some description is not being manufactured and sold in defiance of the half-hearted efforts of government officials to check it.

The Echo has always been an advocate of temperance but it has never believed that the cause could be benefitted or anything gained through legislation, either national or state, and more than ever this fact is recognized and admitted by every sincere advocate of temperance, and The Echo belongs to that class.

ISSUE BONDS.

The Echo until very recently favored "a pay Stansel highway measure for giving Mississippi paved roads."

Failure of the legislature to agree on a bill providing for financing the mammoth project, and the funds which may accrue from road taxes being so meagre that they will go but little way in starting the work, we believe that Governor Bilbo would be justified in calling the legislators together in another extraordinary session to act on a plan to finance the measure to be agreed upon by a committee of bankers and business men as proposed by the governor. To our mind, there is no other possible chance of inaugurating the big job except by the issuance of bonds and payment for same in short term notes.

Owing to the number of men now without employment throughout the State, the expenditure of several millions of dollars for road construction at this time would go far toward giving employment to hundreds of idle men, and thus relieving to some extent much suffering.

The three men just elected as highway commissioners are every one the type of men who can be trusted with the expenditure of the eighty-odd millions which sooner or later will be spent for providing our State with a system of modern highways and roads. It will be a foolish and inexcusable policy to pursue any other course than for the necessary funds being placed at the disposal of the new commission at the earliest possible moment, the same to be derived from a bond issue.

OVER SPOKE HIMSELF.

Lester C. Franklin a candidate for governor, in a statement given out at Jackson a few days ago said:

"You may say to all candidates and prospective candidates for governor—the water's warm and only waist deep—wade in. I shall ask no quarter, and give none, in what will be the hottest, stormiest, and most highly factional campaign in the history of Mississippi. The fireworks are just around the corner."

The Echo is of the opinion that Lester "overspoke" himself in this instance, as he is going to find the water too warm and more than waist deep for him before the campaign is over. He has certainly not taken note of the fact that the people of Mississippi are sick and tired of factionalism and are determined to "smite hip and thigh" those candidates who attempt to keep alive that spirit which has cost the State millions upon millions of dollars and retarded prosperity and development of its natural resources for the past two generations.

A CHALLENGE TO THE DRYS.

Will some champion of the Eighteenth Amendment point out to us any person—man or woman—of prominence or note who has changed from wet to dry? The Echo cannot recall a single instance of that sort, but on the contrary has in mind innumerable cases where dries have changed from dry to wet.

LOCAL SIDELIGHTS

SALE OF THE physical club premises of the Bay-Waveland Yacht Club Monday afternoon at a forced sale brings to a fade out a picture that at one time was most promising.

Organized some years ago, and its sponsors at the time purchasing the brick structure corner North Beach Boulevard and Washington streets, after remodeling the interior and equipping with such furnishings as to conform with all requirements of a first-class clubhouse, the place soon became the ultra social center of the Bay-Waveland district and a rendezvous for the socially-elect of New Orleans and the Mississippi Gulf Coast as well as from points beyond. This building had originally been constructed some twenty-five years previously by August Kellar, merchant prince of this city, at that time.

But the original aim never carried. With the constant waning of the yachting sport in regatta event term it was not long before it became apparent the club was slipping. However, a small coterie of supporters, first numbering about one hundred active members and later a more heroic set of some fifty stood by the club with a most ardent desire to continue and that with a spirit of utmost loyalty. But the overhead was heavy, besides the property was never taxified. On the contrary, it increased when all assessments were increased along with the levy which became so necessary to take care of public improvements.

ORIGINAL PLAN WAS FOR COUNTRY CLUB.

The idea that suggested the Bay-Waveland Yacht Club was for a country club, purely and essentially in the very sense of the word. An outstanding feature was for a clubhouse and golf course, and it is well remembered how generously the lamented Ernest J. Leonard, the first president and later first commodore, offered the use of choice land well located for the purpose. The consideration figured at the nominal sum of \$1.00 to make it legally binding.

Among the originators of the then proposed country club were E. J. Leonard, Emile J. Lacoste, P. V. Lamar, Edward C. Shields, James Geary, George R. Rea, John Osoinach, John K. Edwards, C. A. Spurl, Roland Weston, R. W. Webb, Edward Schwartz and others. It was Mr. Osoinach who was appointed a committee of one and had carte blanche furnished the spacious building. He purchased everything at wholesale and gave the club the benefit of the merchants profit.

TWO FEATURES THAT DID NOT MIX.

It was planned to have a country club and later the thought evolved itself that it would be well to embrace the annual regatta event, to sponsor the same. To do so it was pointed out that the club would have to be a regularly-organized yachting club in order to be affiliated with the Southern Yachting Association. This done it spelled the doom of the country club. For the day in a year while the country club attractions would have been being enjoyed, the two did not mix. However, the Bay-Waveland Yacht Club had for the first few years a brilliant and most successful career and certainly served to a purpose, well filling in a social gap, and its passing is regretted. To those who made it possible and let this go, especially more latterly Messrs. Lacoste, Glover and Edwards a vote of thanks is due, not forgetting George J. Toca, public-spirited, who worked incessantly and at times without price.

FOR NATURAL GAS IN BAY ST. LOUIS.

Representatives of two gas companies have been camping on the trail of the board of city commissioners in Bay St. Louis this week while that body is in continued session from day to day, one representing the Mississippi Natural Gas Corporation and the other the Gulf States Natural Gas Company, both with headquarters at Jackson, Miss. In this writing the commissioners had not yet given the franchise (virtually a privilege with protection) for the mayor and commissioners are seeking the interest of the consumer, the one who will ultimately pay the bill. They want the best service for the least money. And they gave it as their mandate that the company getting the franchise would have to give ample and solvent bond to be ready for business within a year or forfeit amount of bond and privilege to do business. Other companies are seeking to enter Bay St. Louis, but the two mentioned are definite in their effort and have representatives on the ground ready to "go." The news columns will carry more and definite data.

WEEK-END CROWD EXCEEDED ALL FORMER FOURTHS.

That fourth-of-July week-end crowd that came to the Coast this year was the biggest yet. Thousands of automobiles came out from New Orleans and there were many from adjacent points, all eager to be on the beautiful coast to enjoy the breezes and salt water bathing. The weather was ideal. How many thousands of people visited this section would be hard to estimate. Suffice to say, Bay St. Louis received a liberal share. The crowds came and saw and left satisfied to the extent as to hope to be able to return soon.

SPEED BOAT RACES SATURDAY-SUNDAY.

This Saturday and Sunday, however, will possibly witness in Bay St. Louis more people than last week-end. The outward speed boat races attract many if we are to go by precedent. Entries of both Sunday and Saturday races are being received. C. A. Breath, the manager, feels justly encouraged over the outlook. Bay St. Louis has ample hotel, boarding house and restaurant accommodations and the city is well supplied and able to supply and serve every want. Herebefore the races

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GAS PUMPS MUST TELL TRUTH UNDER TERMS OF NEW GASOLINE LAW

Distributing Devices Bearing Brand Name or Trade Mark, May Sell Only Product So Labeled.

Gasoline sold in Mississippi in compliance with the new gasoline inspection Act of 1930 must be true to the sign, symbol or trade name appearing upon pump or other distributing equipment from which it is merchandised, according to J. C. Holton, commissioner of agriculture. Section 9 of the law requiring truthful labeling are designed primarily to the end that the motorist may invariably secure the exact brand of gasoline advertised upon the pump or other distributing device. In the past, Mississippi having no law restricting the sale of petroleum products, it has been legally possible for operators of filling stations and wholesale distributors of petroleum products ostensibly to sell gasoline of a well recognized and approved brand, while in fact that customers were receiving gasoline of possibly a dozen different brands, some as good as the product described and others possibly not so good. Whether the substitution was for the benefit or to the detriment of the motorist, such substitution is not permissible under the new law, and upon detection will be punished.

Sections 9 and 10 of the new law have a "double-barrel" effect, not only making liable for violations in this respect persons who "store, keep, expose for sale, offer for sale or sell" gasoline, but also persons who shall "aid or assist any other person in the violation of the provisions of this act by depositing or delivering into any tank, etc., any other gasoline, illuminating oil, lubricating oil or like products than those intended to be stored therein and distributed therefrom."

In event the dealer wishes to sell gasoline of more than one brand or trade name through identical pumps or other measuring devices without displaying the name of trade name, symbol or sign of any manufacturer he may do so without violating the law; that is, of his tanks or pumps carry a symbol or trade name, then he must sell that product exclusively through the tanks or pumps so labeled, but the products of any manufacturer may be sold from distributing tanks, symbol of other identifying sign, of any manufacturer. Nor may the public be misled by the use of imitations or symbols or trade names, for "no person, firm or corporation shall disguise or camouflage his or their own equipment by imitating the design, symbol or trade name of the equipment under which recognized brands are generally marketed."

LOCKING UP THE MATCHES.

"I never could understand why a fellow should not be allowed to have more than one wife."

"Well, after you are married you'll realize that the law protects those who are incapable of protecting themselves."—Pathfinder.

A MIXUP IN SIGHT

It will take time to demonstrate whether a certain baby just born at Englewood, N. J., will belong to the flying, the banking or the diplomatic dynasty—or to all three.—Boston Transcript.

DESCRIBING THE ORGANIST

A bulletin board in front of a church announced Sunday morning's sermon, "Do You Know What Hell Is?" Underneath was printed in smaller characters: "Come and hear our new organist."—Pleasant Hill Times.

have only been for one single day. The two-day event will attract doubly. The Bay-Waveland district welcomes the crowds and ask that the visitors linger as long as it may be possible.

THIS CITIZEN HAS REMARKABLE MEMORY.

If the average man can recall the serial number of his watch or more simpler the license number carried well, or many other minor things one should remember but utterly fails. Yet Bay St. Louis has one citizen who without effort has practically memorized the local telephone directory. Ask him your number or my number and he will tell it right off the bat. This is Joseph E. Saucier, honored citizen, who has served his country in more ways than one and his city for many years as member of the board of education. For years a justice of the peace in Beat 5, the first assistant cashier of the Merchants Bank, twenty-five years ago, then sheriff and tax-collector and again as county assessor, etc.

Mr. Saucier is perhaps the best posted man on local history. Having passed the allotted years of three scores and ten, he remembers Bay St. Louis of old and knows every landmark and its history. He is not a pioneer but well knows things and incidents that liken him to an encyclopedia. He can tell you all about the railroad was built, when the Camellia and Heroine, journeyed daily to and from New Orleans and of people who were the leading figures in social and political history of both city and county. He is a most interesting personage. May time continue dealing lightly with him.



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For some it means music, perfect meals faultlessly served. For others, hours of tranquil relaxation in luxurious surroundings. For others it means an unobtrusive, home-like service that invites them to be our guests whenever they come to New Orleans.

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